



PRODUCT DESIGN
ENGINEERING DESIGN

MEDIA RELEASE

BOSS FyreBox – 2 x Good Design Award Winner

- Product Design – Hardware & Building
- Engineering Design

'BOSS FyreBox - The simplest firestopping method for bundled plumbing, electrical and HVAC/R services on the market.' Recognised in Australia's International Good Design Awards for Design Excellence.

The winners of Australia's peak international design awards were announced recently during the 2021 Good Design Awards Week. The Good Design Awards are the highest honour for design and innovation in the country and reward projects across 12 design disciplines and 30 subcategories.

BOSS FyreBox - Good Design Award Winner Accolade in the Product Design & Engineering Design categories in recognition for outstanding design and innovation.

“ A very valuable addition to the building sector in the critically important area of fire safety. The design is very well thought-through with the implications on safety, cost, sustainability, transport and packaging, construction processes considered. This is really impressive design and engineering and a standout example of good design in this category that deserves to be recognised. Well done.” – Good Design Awards Jury, Engineering Design.

The Australian Good Design Awards is the country's oldest and most prestigious international awards for design and innovation with a proud history dating back to 1958. The Awards celebrate the best new products and services on the Australian and international market.

The 2021 Good Design Awards attracted a record number of submissions with 933 design projects evaluated by more than 70 Australian and international Jurors, including designers, engineers, architects and thought leaders. Each entry was evaluated according to a strict set of design evaluation criteria which includes good design, design innovation and design impact.

Projects recognised with an Australian Good Design Award demonstrate excellence in professional design and highlight the impact a design-led approach has on business success and social and environmental outcomes.



This is a practical and cost-effective solution to a common construction problem. The product addresses safety and compliance concerns, while streamlining the construction process.”

– Good Design Awards Jury, Product Design.

Dr. Brandon Gien, CEO of Good Design Australia said: “Receiving an Australian Good Design Award is testament to embedding design excellence at the heart of a product, service, place or experience. Although 2021 continues to be another challenging year, it is incredibly inspiring to see designers and businesses working together to find innovative, customer-centric design solutions to local and global challenges and to see them recognised and rewarded for their efforts through these prestigious Awards.”

“The importance of embracing good design principles is now more important than ever as many businesses around the world have had to completely re-think their business strategies to remain competitive. The standard of design excellence represented in this year's Awards is the best I've ever seen in my 25 years of running these Awards, an encouraging sign that the design sector is flourishing,” Dr. Gien went on to say.



“Our design brief was to make it easier for people to build safer places to live. We wanted to simplify the installation process, eliminate risk and guarantee compliance, whilst still reducing overall costs. The BOSS FyreBox does precisely that. It's an honour to receive 2 accolades from the Good Design Awards for essentially doing what we love” – Mark Prior CEO BOSS Fire



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